



Lead Partner



Project Partner



URBACT II Thematic Network USEAct
Fourth thematic seminar Implementation Phase
Østfold (Norway) 27th 28th May 2014



USEAct Thematic Network

Fourth Thematic Seminar

*Interventions to “reuse” urban areas:
management, partnerships, funding, functions /2*

Implementation Phase

Østfold County (Norway)

27th 28th May 2014

USEAct partners

Østfold County (Norway) hosting partner

City of Naples (Italy) / Lead Partner

Baia Mare Metropolitan Area (Romania)

City of Barakaldo (Spain)

Buckinghamshire Business First (UK)

City of Dublin (Ireland)

City of Nitra (Slovak Republic)

Riga Planning Region (Latvia)

City of Trieste (Italy)

City of Viladecans (Spain)

Istanbul Metropolitan Municipality

BIMTAS/IMP (Turkey)



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CONCEPT PAPER

As the previous one, the USEAct Østfold meeting is dedicated to the second USEAct theme ("Interventions to reuse urban areas: management, partnerships, funding"). In this occasion, however, specific attention will be paid to the following "subtheme": "Improving public administration ability to control and manage "high quality" and "sustainable" reuse interventions" (see baseline study, p.124, 2.2). Case studies and cross-learning activities will therefore deal mainly with approaches and tools that public administrations can adopt to define and reach "quality targets" in urban reuse. The "quality issue" is, in particular, a very sensitive matter for planning and development schemes aimed at urban "densification". The capability to "control" the outcomes (specifically when key roles are played by private bodies) and the ability to set-up appropriate guidelines/procedures/etc. for reaching specific qualitative targets (from potentially very different points of view, such energy sustainability, living quality perceptions by users, economic development targets, etc.) appear as an essential conditions for implementing effective urban growth management policies. The quality issue is also directly linked to the fundamental aspect of the engagement of citizens through participation. Thanks to presentations by L.E., local Guest Experts, and associations specifically oriented, at national level, at promoting "quality guidelines" in urban reuse, the meeting will allow partners to discuss and compare their specific approach to "managing the quality". As a "secondary" subtheme, the "Inducing local added value in reuse interventions" issue (see baseline study, p.124, 2.3) will be focused on. This subtheme specifically dealt with the approaches public administration can adopt to encourage redevelopments able to attract business activity in the area. Please, note that this subtheme will be also focused on during a forthcoming bilateral/trilateral meeting.

Although "managing the quality issue", in its different features, has to be recognized as the key-issue of the meeting, integration with further USEAct "themes/sub-themes" is welcomed. During the meeting there will be also occasion to recall and analyze themes that have already been discussed in greater depth.



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User guide

The Case studies partners presentation : *very concise, 7/8 minutes max each one, in the way we can have time for the discussion with all partners).*

The Bi/Trilateral Meeting “Real estate investment trust for housing “ : *outcomes of the London (UK) meeting presentation on learning from the meeting prepared in advance by the participants at the meeting, including lessons on methodology for future bi/tri lateral meeting: we will provide guidelines on the format for this presentation.*

The USEAct Local Activities WORKSHOP “LAPs Review Cafè!”: *Discussion in two or three small groups, each around a 'Café' table (and even a cup of coffee...). This is a kind of peer review session, to allow partners to share information and for mutual support, as they enter into the final phase of Local Action Plan preparation.*

- *Partners to prepare written (not PPT) key points (**in advance**) on their respective Local Action Plans **according to specific points to be proposed by the LP and LE.***
- *Discussion in small groups to focus on difficulties (if any) and next steps (no repetition of previous presentations required!).*
- *LP, LE and TE can be called upon if needed for specific issues arising within in the groups, and also to recall time keeping! (e.g. if there is one hour for the discussion, and 3 partners in a group, 20 minutes per partner maximum!!).*
- *One person from each group (not LP, LE or TE) to be asked to note any key points, and feedback to a brief plenary (10 minutes) at the end of the session for a quick round up of key points.*

The Bilateral/trilateral meeting session will allow the partners to focus the issues to be faced during each BTM under coordination of the “promoters” of the meetings and with support of LP, LE and TE. For each next B/T Meeting, the concept paper, the activity framework and the expected targets and outcomes should be established during the sessions.



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26th May 2014

Arrival of participants **Thon Hotel in Halden** (Langbrygga 1, 1767 Halden, Norway)

19.30 Meet and greet in the lobby

20.00 Informal dinner at hotel

27th May 2014 - Meeting Venue : Østfold county council offices, Town Hall in Sarpsborg – Sarpsborg radhus , Glegsgata 38 1706 Sarsborg

08.00 Bus leaves for Sarpsborg

08.30 Arrive to Østfold county council offices/ Sarpsborg

8:45 Welcome of the hosting partner

Sindre Martinsen-Evje, Mayor of Sarpsborg

9:00 Introduction USEAct Thematic Network: presentation of the programme and outline of network activities

Gaetano Mollura, City of Naples, USEAct Lead Partner

9:15 Introduction to the USEAct issues of the Third Thematic Seminar

Vittorio Torbianelli, USEAct Lead Expert

9.45 Focus on host partner /1 Presentation of the the USLG Members

10.45 Focus on host partner /2 : presentation of the Ostfold LAP

Discussion with the network led by the Lead Expert, Vittorio Torbianelli

11.30 VISIT ON THE SITE guided walk in «Østre bydel»

12.30 Lunch break at Østfold county council offices/Sarpsborg town hall

13.30 Focus on host partner /3: presentation of the context of Ostfold and case study

- County master plan, and “area audit”

Elisabeth Dahle, Head of society-planning department, Østfold county council

Discussion with the partners

15.00 Bi/Trilateral Meeting “Real estate investment trust for housing “ : outcomes of the London (UK)

meeting LE , LP City of Naples , Barakaldo, Nitra, Buckinghamshire Business First, Østfold County

Discussion with the network led by Lead Expert, Vittorio Torbianelli

15 40 Mid Term Review : Outputs and Learning / feedback following the LP/LE meeting in Paris

LP Gaetano Mollura , LE Vittorio Torbianelli

Discussion with the network led by Thematic Expert Pauline Geoghegan

16.30 Bus leaves for Halden with stops at Greåker and Fredrikstad for guided walks at case study sites



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18.00 Bus back at hotel

19.00 Meeting in lobby for walk up to the Fredriksten fortress.

19.30 Dinner at the fortress

28th May 2014: Meeting Venue: Moss Campus

08.00 Bus leaves for Moss

09.00 arrive at Moss Campus

Fourth THEMATIC WORKSHOP - PLENARY WORKING SESSION:

Moderator : Vittorio Torbianelli. Lead Expert

09.15 Interventions on “reuse” of urban areas: management, partnerships, funding, functions: Controlling the quality of developments: some lessons from Germany

Vittorio Torbianelli, Lead Expert

- **Discussion with the network** *Led by Pauline Geoghegan, Thematic Expert*

9 45 The Contribution of the Guest Thematic Expert/1

Quality in Transformation and densification projects”

Michael Fuller Gee ,USEAct Guest Expert

- **Discussion with the network** *Led by Pauline Geoghegan, Thematic Expert*

10.30 The contribution of Naples LAP Stakeholder : AUDIS (Associazione Aree Urbane Dismesse - Urban deprived areas Association) the AUDIS Matrix and Protocol

- **Discussion with the network** *Led by Thematic Expert, Pauline Geoghegan*

11.00 Focus on the Fourth USEACT Seminar Theme and related partners case studies

Moderator: Vittorio Torbianelli, Lead Expert

12.00 Lunch

12.30 VISIT ON THE SITE: guided walk around the Peterson area and the City lab: (brief description of each of these sites)

13.30 PARALLEL WORKSHOPS : USEACT Local Activities WORKSHOP “LAPs Review Cafè!” (guidelines to follow). *Lead Expert Vittorio Torbianelli (moderator), Thematic Expert Pauline Geoghegan Lead Partner:*

coordinator Gaetano Mollura and Communication officer Maria Luna Nobile

15 30 PLENARY WORKING SESSION: Reporting feedbacks of each “LAPs Review Cafè” group

Partner rapporteurs

15 45 PLENARY WORKING SESSION – Introduction to the workshops on bilateral – trilateral meetings: subthemes, working groups management, meetings calendar, outputs

Lead Partner, Lead Expert, Thematic Expert all Project Partners



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16 00 PARALLEL WORKSHOPS: 5 groups /5 subthemes bilateral – trilateral meetings : updating and programming activities of each subtheme groups

All Partners

16 30 PLENARY WORKING SESSION: Reporting feedbacks of the “bilateral/trilateral” groups

Partner rapporteurs

16.45 General issues of the Network Management - Next steps - organization calendar of the all the next seminars and bi/trilateral meetings

Lead Expert, Lead Partner

17 15 Closure of the USEACT Fourth seminar

USEFUL INFORMATION:

To reach the Hotel:

Thon Hotel

Langbrygga 1, 1767 Halden,

Norway

Closest airports are **Oslo(Rygge)** or **Oslo(Gardermoen)**.

From both airports there are trains directly to Halden. Look at: <https://www.nsb.no/en/> for information about the trains in English. The train stops at Halden Station. The hotel is a three minute walk from the train station in Halden. After you exit the station exit to the right by Grand Hotel and continue down the street. When you come to the town square, go right and you will see the hotel.

The hotel costs 1042 kr. per night including breakfast, (about 125 euro per night).

Transport and food during the seminar (from arrival at hotel on the 26th to end of meeting on the 28th) is organized and will be paid for. (Østfold county council will pay for one of the dinners from its own budget, so you can have two glasses of wine or beer with your meal, alcohol is very expensive in Norway, so I would not advise you to order more without checking the price...)

There will be quite a bit of walking during the seminar, and some of it a bit steep so I advise you to bring good shoes and maybe an umbrella (depending on the forecast). I will enclose maps of where we are going.

We inform you that the 29th of Mai is a national holiday in Norway (the Ascension of Christ). The trains will be on Sunday schedule, and most of the shops will be closed. (restaurants, museums and such are open).



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