

PUBBLICITA' PERMANENTE

Canone pubblicità ordinaria suolo pubblico												
Superficie fino a 5 mq.					Superficie da mq.5,50 a mq. 8,50							
Zona	cn-imp	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.
Rossa	63,73	28,610	93,476	58,36	73,64	38,525	103,39	68,27	83,560	48,44	113,31	78,19
Verde	58,57	27,58	88,312	57,324	68,480	37,492	98,227	67,239	78,396	47,408	108,143	77,155
Azzurra	53,400	26,54	83,147	56,29	63,32	36,459	93,06	66,206	73,231	46,375	102,98	76,122
Gialla	48,24	25,51	77,983	55,26	58,151	35,427	87,898	65,174	68,067	45,343	97,814	75,090
Canone pubblicità ordinaria suolo privato												
Superficie fino a 5 mq.					Superficie da mq.5,50 a mq. 8,50							
Zona	cn-imp	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.
Rossa	28,610	28,610	58,357	58,357	38,525	38,525	68,272	68,272	48,441	48,441	78,188	78,188
Verde	27,58	27,58	57,324	57,324	37,492	37,492	67,239	67,239	47,408	47,408	77,155	77,155
Azzurra	26,54	26,54	56,291	56,291	36,459	36,459	66,206	66,206	46,375	46,375	76,122	76,122
Gialla	25,51	25,51	55,259	55,259	35,427	35,427	65,174	65,174	45,343	45,343	75,090	75,090
Canone pubblicità luminosa suolo pubblico												
Superficie fino a 5 mq.					Superficie da mq.5,50 a mq. 8,50							
Zona	cn-imp	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.
Rossa	83,560	48,44	113,307	78,19	93,48	58,356	123,22	88,103	103,391	68,27	133,14	98,02
Verde	78,396	47,41	108,143	77,16	88,31	57,323	118,06	87,070	98,23	67,24	127,97	96,99
Azzurra	73,23	46,38	102,978	76,12	83,15	56,290	112,89	86,04	93,06	66,21	122,81	95,95
Gialla	68,07	45,34	97,81	75,090	77,98	55,258	107,73	85,005	87,898	65,17	117,65	94,92
Canone pubblicità luminosa suolo privato												
Superficie fino a 5 mq.					Superficie da mq.5,50 a mq. 8,50							
Zona	cn-imp	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.	cn-imp.	cn-neg.	cs-imp.	cs-neg.
Rossa	48,44	48,44	78,19	78,19	58,36	58,356	88,103	88,103	68,272	68,272	98,02	98,02
Verde	47,41	47,41	77,155	77,155	57,323	57,323	87,070	87,070	67,239	67,239	96,986	96,986
Azzurra	46,38	46,38	76,12	76,12	56,290	56,290	86,037	86,037	66,206	66,206	95,953	95,953
Gialla	45,34	45,34	75,090	75,090	55,258	55,258	85,005	85,005	65,174	65,174	94,921	94,921

Canone nuove installazioni impianti pubblicitari - insegne sui negozi												
Su suolo pubblico					Su suolo privato							
Luoghi comunali che non siano strade e piazze												
Rossa	516,456											
Verde	180,759											
Azzurra	154,937											
Gialla	154,937											

I canoni di installazione per la pubblicità permanente vanno commisurati ai mq. per nove anni da corrispondere in tre rate.

I canoni di installazione per la pubblicità temporanea vanno commisurati ai mq. ed ai mesi di esposizione.

PUBBLICITA' TEMPORANEA

Canone pubblicità temporanea ordinaria

Zona	Superficie fino a 5 mq.						Superficie da mq. 5,50 a mq. 8,50						Superficie da mq. 8,51 in poi					
	CN	CS	CN+AS	CS+AS	CN	CS	CN	CS	CN+AS	CS+AS	CN	CS	CN	CS	CN+AS	CS+AS		
																	CS	CS
Rossa																		
1 MESE	6,372	9,35	7,36	10,337	7,363	10,337			8,355	11,329	8,355	11,329	8,355	11,329	9,346	12,321		
2 MESI	12,744	18,692	14,726	20,67	14,726	20,674			16,710	22,658	16,710	22,658	16,710	22,658	18,69	24,642		
3 MESI	19,116	28,038	22,089	31,01	22,089	31,011			25,065	33,987	25,065	33,987	25,065	33,987	28,038	36,963		
Verde																		
1 MESE	5,856	8,830	6,847	9,821	6,847	9,821			7,839	10,813	7,839	10,813	7,839	10,813	8,830	11,805		
2 MESI	11,712	17,660	13,694	19,642	13,694	19,642			15,678	21,626	15,678	21,626	15,678	21,626	17,660	23,610		
3 MESI	17,568	26,490	20,541	29,463	20,541	29,463			23,517	32,439	23,517	32,439	23,517	32,439	26,490	35,415		
Azzurra																		
1 MESE	5,339	8,313	6,330	9,304	6,330	9,304			7,322	10,296	7,322	10,296	7,322	10,296	8,313	11,288		
2 MESI	10,678	16,626	12,660	18,608	12,660	18,608			14,644	20,592	14,644	20,592	14,644	20,592	16,626	22,576		
3 MESI	16,017	24,939	18,990	27,912	18,990	27,912			21,966	30,888	21,966	30,888	21,966	30,888	24,939	33,864		
Gialla																		
1 MESE	4,823	7,797	5,814	8,788	5,814	8,788			6,806	9,780	6,806	9,780	6,806	9,780	7,797	10,772		
2 MESI	9,646	15,594	11,628	17,576	11,628	17,576			13,612	19,560	13,612	19,560	13,612	19,560	15,594	21,544		
3 MESI	14,469	23,391	17,442	26,364	17,442	26,364			20,418	29,340	20,418	29,340	20,418	29,340	23,391	32,316		

Canone pubblicità temporanea luminosa

Zona	Superficie fino a 5 mq.						Superficie da mq. 5,50 a mq. 8,50						Superficie da mq. 8,51 in poi					
	CN	CS	CN+AS	CS+AS	CN	CS	CN	CS	CN+AS	CS+AS	CN	CS	CN	CS	CN+AS	CS+AS		
																	CS	CS
Rossa																		
1 MESE	8,355	11,329	9,346	12,321	9,346	12,321			10,337	13,313	10,337	13,313	10,337	13,313	11,329	14,303		
2 MESI	16,710	22,658	18,692	24,642	18,692	24,642			20,674	26,624	20,674	26,624	20,674	26,624	22,658	28,606		
3 MESI	25,065	33,987	28,038	36,963	28,038	36,963			31,011	39,936	31,011	39,936	31,011	39,936	33,987	42,909		
Verde																		
1 MESE	7,839	10,813	8,330	11,805	8,330	11,805			9,821	12,796	9,821	12,796	9,821	12,796	10,813	13,787		
2 MESI	15,678	21,626	17,660	23,610	17,660	23,610			19,642	25,592	19,642	25,592	19,642	25,592	21,626	27,574		
3 MESI	23,517	32,439	26,490	35,415	26,490	35,415			29,463	38,388	29,463	38,388	29,463	38,389	32,439	41,361		
Azzurra																		
1 MESE	7,322	10,296	8,313	11,288	8,313	11,288			9,304	12,279	9,304	12,279	9,304	12,279	10,296	13,270		
2 MESI	14,644	20,592	16,626	22,576	16,626	22,576			18,608	24,558	18,608	24,558	18,608	24,558	20,592	26,540		
3 MESI	21,966	30,888	24,939	33,864	24,939	33,864			27,912	36,837	27,912	36,837	27,912	36,837	30,888	39,810		
Gialla																		
1 MESE	6,806	9,780	7,797	10,772	7,797	10,772			8,788	11,763	8,788	11,736	8,788	11,736	9,780	12,754		
2 MESI	13,612	19,560	15,594	21,544	15,594	21,544			17,576	23,526	17,576	23,526	17,576	23,526	19,560	25,508		
3 MESI	20,418	29,340	23,391	32,316	23,391	32,316			26,364	35,289	26,364	35,289	26,364	35,289	29,340	38,262		